
RESUME

Michelle D. Wise

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Asheville, NC 28803
503-702-2931
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ChelanCreative.com

EMPLOYMENT OBJECTIVE

My goal is to create dynamic, beautiful and effective visual information for clients to promote their products and services.

EXPERIENCE

CURRENT

Chelan Creative Studio, Asheville, NC

Principal and owner, private freelance studio for graphic design, photography, fine art and color consultation.

2014-2017

City of Gresham, Gresham, OR

Senior Graphic Designer within the City's Communications Division. Created specialized and advanced design/graphics for print and web applications; advised City staff on the visual direction of graphics and design collateral as well as photography and video. Administrator of City's Digital Asset Management system.

1991-2013

The Oregonian, Portland, OR

- Visuals Editor, Homes & Gardens of the Northwest
- Chief News Designer, Sunday A1 and Special Reports
- Department Head, Graphics Director for News

The Atlanta Journal and Constitution, Atlanta GA

- Assistant News Art Director, Graphics Coordinator, Graphic Artist, Illustrator

The Orange County Register, Santa Anna, CA

- News Graphics Specialist

Tribune Newspapers, Cox Arizona Publications, Mesa, AZ

- News Graphics Editor, Illustrator, Designer

The Palladium-Item, Richmond, IN

- Advertising Art Director, News Graphic Artist

EDUCATION

Ball State University, Muncie IN

Bachelor of Science Degree
Major: Fine arts with an emphasis on painting and printmaking

Indiana University East, Richmond, IN

Associate Degree in Liberal Studies
Major: Fine arts with an emphasis on painting

Herron School of Art, Indianapolis, Indiana

Intensive Fine Arts program
Major: Fine arts with an emphasis on painting, printmaking and photography

Continuing education and seminars

ADOBE MAX 2016 Conference; University of Oregon; Poynter Institute for Media Studies; Rhode Island School of Design/Time Magazine workshop; Portland Community College



PROFESSIONAL AND PERSONAL REFERENCES

Peter K. Bhatia

Editor and Vice President
Detroit Free Press
Detroit, MI 48226
pbhatia@freepress.com
313-222-6873

Therese Bottomly

Editor
The Oregonian Media Group
Portland, Oregon 97201
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Eric Newton

Innovation Chief/Cronkite News
Professor of Practice Walter Cronkite
School of Journalism and Mass
Communication
Arizona State University
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COMPUTER SKILLS

Proficient to expert in Adobe Creative Suite applications (InDesign, PhotoShop, Illustrator, Bridge, Lightroom, Acrobat Pro, Muse); Microsoft (Word, Excel, Powerpoint); Photo Mechanics

PORTFOLIO WEB SITES:

www.Chelancreative.com

www.linkedin.com/in/michelle-wise-6a791075/

<https://tinyurl.com/9e5pvmk3>