

TESTIMONIALS



Josh Fuhrer
CEO & Director of Real Estate Development
at Citizen Development Group

PORTLAND, OREGON

Former Executive Director,
Gresham Redevelopment Commission
GRESHAM, OREGON

Michelle really raised our level of polish and sophistication in terms of how we present ourselves to the world through our collateral. The thing I appreciate most is that she not only is a skilled designer, but she strives to understand the project goals beyond design.

For example, thanks in large part to the collateral she created for us, we were able to secure several anchor tenants to our most important real estate development project, and raise millions in financing from both public and private sources. Without her eye toward the bottom line and how she was able to translate our goals into effective marketing materials, we would never have achieved these outcomes. I can't recommend Michelle highly enough!



Wendy Lawton
Con Brio Agency

PORTLAND, OREGON

Public Relations and Communications

I've had the pleasure of working with Michelle Wise twice – once as her boss at the City of Gresham, and then as a freelance contractor I hired while working at Oregon Health & Science University. I cannot recommend anyone as highly as a colleague and collaborator. Michelle is a gifted designer and art director who is creative, resourceful, responsive, professional and is a boundless source of great energy and wonderful ideas.

Michelle also is a pleasure to work with. She is committed, kind, funny and plays leader and team member with equal grace. Hire her. Now!



Michele McLellan
Project lead, INN Index
Institute for Nonprofit News

Phumi Krieng, Kracheh, Cambodia

Michelle Wise is my go-to graphic designer since we began working together more than 20 years ago in the newsroom of The Oregonian. Then, as now, Michelle combined creative talent and design flair with the ability to produce visuals of complex data with clarity and accuracy.

Michelle is a good listener and communicator who offers options and adapts to changing needs and sometimes frantic deadlines. She works well independently and is a valued member of a remote team that produces an exhaustive annual study of the emerging field of nonprofit news. I don't know how we would produce this report without her.

You get the best of both worlds with Michelle Wise: An artist who produces dynamic, compelling designs and an efficient problem-solver who adapts with aplomb to challenging requirements.



My work is dedicated to this friend and editor,
who gave me immeasurable gifts and life lessons.

Kay Balmer

Oct. 18, 1951 - April, 14, 2020

PORTLAND, OREGON